



16TH ANNUAL MCAPD ADJUNCT CONFERENCE

OCTOBER 7, 2023

8:30 AM—3:30 PM

FREDERICK COMMUNITY COLLEGE

“Communicating the Enduring Value of Higher Education”

Join your colleagues in beautiful Western Maryland on the campus of Frederick Community College for the 16th annual MCAPD Conference.

This year's conference theme is *“Communicating the Value of Higher Education.”* As enrollments across the country decline and skills-based training programs proliferate, the need to articulate the value of collegiate education has become critical. Dr. Bryan Alexander will share his own compelling insights on the future of higher ed in a keynote address you will not want to miss!

Attendees will participate in three breakout sessions that address the conference theme and at least one of the breakout sessions themes listed to the right. All sessions are in workshop format and include an interactive component with clear learning objectives. Workshops are 50 minutes in length.

This popular conference is for part-time and full-time faculty, faculty development professionals, graduate students interested in teaching, and administrators. Graduate students and those being sponsored by their institutions require a special promo code. Contact your institutional rep or [Katherine Im](#) for more information.

Breakout Session Themes

- Meeting the Needs of Today's Student
- Student Engagement, Retention, and Support
- Innovative and Creative Teaching
- Diversity, Inclusion, Equity, and Belonging: Promoting Social Justice
- Continuing Education and Workforce Development

Registration fees*:

- ◆ Regular (before October 1st): \$60
- ◆ Late (October 1—7): \$75
- ◆ Presenters**: \$50
- ◆ Graduate Student: \$50

[REGISTRATION LINK](#)

* Some institutions sponsor seats for their faculty. Please check with your institution to obtain a promo code.

**Acceptance notifications will be sent in July, 2023. All presenters must be registered. A promo code will be sent along with acceptance notifications.



KEYNOTE SPEAKER: DR. BRYAN ALEXANDER

Dr. Bryan Alexander is an award-winning, internationally known futurist, researcher, writer, speaker, consultant, and teacher, working in the field of higher education's future. His most recent publication is *Universities on Fire: Higher Education in the Age of Climate Crisis* and his recent [YouTube presentation](#) regarding ChatGPT and Artificial Intelligence has garnered international attention.

Bryan is currently a senior scholar at Georgetown University and teaches graduate seminars in their Learning, Design, and Technology program. To learn more about our keynote speaker, visit: <https://bryanalexander.org/bio/>

For questions about **workshops**, contact Kathy Im at: katherine.im@umgc.edu

For **general conference** questions, contact Cynthia Baush at cbaush@frederick.edu



"Shops along Patrick Street in Downtown Frederick, Maryland" by Wikimedia under [CC BY-SA 4.0](#) /elongated from original

Why not come for the weekend?

Frederick in the Fall! There's so much to see and do. Antiquing, pub crawls, fine dining, hiking - Frederick has it all. And history buffs will have a hard time choosing from the many important national parks in the area.

Come to the MCAPD conference on Saturday and explore this wonderful part of Maryland on Sunday!

WHAT'S HAPPENING IN FREDERICK?

VISITFREDERICK.ORG

[EVENTS IN FREDERICK](#)

NEARBY ATTRACTIONS

[ANTIETAM NATIONAL BATTLEFIELD](#) (23mi west of Frederick)

[C & O CANAL NATIONAL HISTORIC PARK](#) (13mi south of Frederick)

[CATOCTIN MOUNTAIN PARK](#) (20mi north of Frederick)

[CUNNINGHAM FALLS STATE PARK](#) (20mi north of Frederick)

[GETTYSBURG NATIONAL MILITARY PARK, PA](#) (33mi north of Frederick)

[HARPER'S FERRY, WV](#) (22mi southwest of Frederick)

[MONOCACY NATIONAL BATTLEFIELD](#) (3mi south of Frederick)



Harper's Ferry, WV by Jesse Lee Tucker under [CC BY SA 4.0](#)

RESTAURANTS

<https://www.visitfrederick.org/eat-drink/restaurants/>

LODGING

<https://www.visitfrederick.org/places-to-stay/>

DIGITAL TRAVEL GUIDES

<https://www.visitfrederick.org/plan-your-visit/guides-brochures/digital-downloads/?>

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